



**Sogang Business  
School**



**IRM**



Hosted by the Department of Services Science, Management and Engineering,  
Sogang Business School, Songang University, Seoul, South Korea

## **2011 International Conference on Information Resources Management in association with the Korea Society of MIS Conference** (Conf-IRM is an AIS Affiliated Conference - [www.conf-irm.org](http://www.conf-irm.org))

Lotte Hotel, Seoul, South Korea  
12-14 June, 2011

### **Call for Papers**

Theme: *Services Management and Innovation with IT*

#### **Important Dates**

Submission date: **November 1, 2010**

Notification of Acceptance/Rejection: **February 1, 2011**

Final Submission and Early Registration due date: **March 1, 2011**

The organizing committee invites you to submit your research work, teaching cases, and proposals for panels and tutorials to Conf-IRM. All conference submissions will be double-blind and peer reviewed.

#### **Submission Types and Guidelines**

##### *Full Length Submissions*

Submissions must be no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions must be original, and previously unpublished, conceptual or empirical research manuscript for review. All accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suitability to the theme and ideals of the conference will be awarded the "Best Paper" Award during the conference.

##### *Research-in-Progress Submissions*

Submissions of no more than 2000 words with a maximum of 3 figures/tables. All research-in-progress submissions will be published in the proceedings as short papers.

##### *Teaching Cases*

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

#### *Panel and Tutorial Submissions*

Submissions of not more than 1000 words. Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (*Please note that all panelists and tutorial presenters must register for the conference*).

#### *Important Announcements*

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two submissions.
- Authors of accepted papers (at least one person per submission) and all panel members **MUST** register and attend the conference.

Submissions of all types must be received by November 1, 2010.

#### *Conference Tracks and Track Co-Chairs*

- **Service systems design, innovation, maintenance, and operation**
- **IT Service Management, service computing and engineering**
- **Service oriented enterprise and innovation**
- **Knowledge Management**
- **ICT for Development and Economic Prosperity**
- **ICT in the Asia Pacific**
- **ICT in Latin America and the Caribbean**
- **Information Security, Privacy, and Risk Management**
- **E-Commerce, M-Commerce and Social Networking**
- **Green IS/IT, Cloud Computing, Virtualization**
- **Social Implications of ICTs on People, Organizations, and Society**
- **Strategic IT Management and Governance**
- **Panels and Tutorials**

**Send all your inquiries to:**

#### Conference Co-Chairs

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